



TCF – Stadium Pitches

EXAMPLE #1

I specialize in helping maintenance managers who are frustrated with unrealistic project deadlines and need a proven partner who will help them achieve on time project completion.

Automotive plants like Toyota and Hyundai have already discovered that our 50+ years of engineering experience are a driving force for increasing reliability and decreasing downtime.

I don't know if this type of partnership is right for you. But if these concerns sound familiar and they're considered important, it's probably worth 10 minutes for us to have a brief fact-finding conversation.

EXAMPLE #2

We specialize in helping consulting engineers who are overwhelmed with lack of fan engineering resources and want a proven partner that will help them design the optimal cost-effective solution.

WSP, Black and Veatch, Fluor and their customers NYCT, Saudi Aramco and ADM have already discovered that our responsiveness and engagement through the life of the project are a driving force for reducing overall project execution time by over 19%.

I don't know if fan expertise is something you struggle with, but if these concerns sound familiar and they're considered important, it's probably worth 10 minutes for us to have a brief fact-finding conversation.

EXAMPLE #3

Twin City Fan has a proven history of helping engineers who are struggling with reducing operation cost. Hundreds of our customer have already realized 20% or better cost reductions because of our highly efficient and customizable solutions.

If you're interested in reducing your energy consumption I would appreciate the opportunity to discuss our solution to save you money.

EXAMPLE #4

Twin City Fan prides ourselves on our application tools that help _____ complete the system design 10% faster. Our state of the art selection and drawing generation tools means you can have a completely customized solution at your fingertips. Please reach out to our educated staff for a demonstration of what we can do for you.

EXAMPLE #5

I specialize in helping design engineers and contractors who are overwhelmed and under pressure with mandated system efficiencies and reducing cost and want a proven partner that will help them achieve both system efficiencies and cost savings.

Engineers at Valmet and Toyota have already discovered that our product customization and industry knowledge are a driving force for improving efficiencies up to 25% and cost savings of up to 15%.

I don't know if our customer approach is right for you, but if these concerns sound familiar and they're considered important, it's probably worth 10 minutes for us to have a brief fact-finding conversation.

EXAMPLE #6

I focus on helping manufacturers who are frustrated with rising energy costs and are looking for an approach that has proven to lower fan energy consumption by 20% to 30% at other clients like GE, Georgia Pacific, Global Finishing, GM, Ford and hundreds of others.

We tailor your solutions by customizing fans selected from the broadest line in the world to maximize efficiency in every unique situation.

I don't know if our custom solutions will save you 20% to 30%, but if your energy costs are too high, it's probably worth a 10-minute conversation to explore this potential.

EXAMPLE #7

We're passionate about helping custom air handling manufacturers who are experiencing rising production costs in an increasingly competitive market. They want a partner who will be committed to their long-term success. Eighty percent of the custom air handling manufacturers have already partnered with us because of our people, products and performance. Our products help you win orders. Can we talk about your challenges?